



Lennox Head Football Club Sponsorship Prospectus 2012





Introduction

Our Club

Lennox Head Football Club (LHFC) is a family friendly club with over 400 playing members and nearly 50 teams. Formed in 1978 with 4 teams, it has grown into one of the largest clubs in Northern NSW. The club competes in the Football Far North Coast (FFNC) competition which covers from Woodburn in the south to Pottsville in the north and as far west as Kyogle and Casino. This takes in the larger townships of Lismore, Ballina and Byron Bay.

The non-competitive teams, which represent about half of our club, are grouped into smaller more local leagues and generally cover from Ballina to Byron Bay and inland to Alstonville.

A summary of achievements in 2011 were:

- Men's senior team gaining promotion to the FFNC premiership for the 2012 season
- Winners of the Open A division of the pre-season Anzac cup competition
- 8 teams making the grand finals with 4 coming away successful
- A further 5 teams competed in the final series, meaning 75% of our teams competed in the final series.
- Several of our junior members playing representative football with FFNC with 4 gaining selection to represent NNSW at the U13 national championships.

Our Goals

- To promote a fun, safe and fair environment for as many children and adults as possible, regardless of ability, to experience the positive aspects of participation in a team sport through playing football
- To make participation in football an enjoyable experience and to promote and uphold the ideals of sportsmanship and fair play within the club, entailing respect for all those involved
- To operate in a way that encourages family and community involvement
- Within the constraints of the club's resources to:
 - Provide the highest quality football instruction and coaching
 - Provide the highest quality environment, opportunities and pathway for junior players to progress to playing football at higher levels

How you can help us achieve our Goals

To ensure the long term success of the Lennox Head Football Club and to meet the needs of our local football community we need your support.

Sponsorship plays a vital part in the sustainability of the club and in providing opportunities for all our talented young players.



Introduction (continued)

What benefits can be obtained?

Sponsorship of the Lennox Head Football Club can provide many benefits to your business including awareness and recognition of your business/brand, effective advertising and exposure to the footballing community in the Northern Rivers and specifically to the towns of Lennox Head, Ballina and Alstonville.

As part of sponsorship of Lennox Head Football club, we will promote your business through the following:

- Logo displayed on our website www.lennoxheadfootball.com
- Logo in monthly newsletter
- Invite to Sponsors' Day, to encourage and promote business with fellow sponsors

When are we looking for Sponsorship to be provided?

The club is looking for sponsorship for the 2012 season, but would also like to create a mutually beneficial relationship for future seasons. Registration days for the 2012 will take place in February with games commencing during April and being played weekly until September.

Ideally it would be best for sponsorship to be arranged prior to the sign on days in order for you to maximise your exposure.

Who to contact about this opportunity?

For further information about this opportunity please contact our sponsorship officer Steve Ranyard on 0437 860 799 or via email to steveranyard@hotmail.com. We are happy to discuss any other sponsorship opportunity that may be more suitable to your business requirements.



Team Shirt Sponsors

The key aims of the club's team shirt sponsorship package is to provide extensive exposure and promotion of your company to club members, as well as the wider football community in Northern NSW.

All Men's & Women's Senior Teams

- Logo on front (or back) of one senior team shirt of your choice
- Logo displayed at our Skennars Heads fields in a highly visible location
- Logo displayed on our website www.lennoxheadfootball.com
- Logo in club newsletter
- Portable signage (if provided) to be displayed at all home games
- Invite to Sponsors' Day, to encourage and promote business with fellow sponsors

Sponsorship Investment \$1,200 per team (approx 6 available)

Juniors 12-16 Teams

- Logo on front (or back) of one junior team shirt of your choice
- Logo displayed at our Skennars Heads fields in a highly visible location
- Logo displayed on our website www.lennoxheadfootball.com
- Logo in club newsletter
- Invite to Sponsors' Day, to encourage and promote business with fellow sponsors

Sponsorship Investment \$700 per team (approx 10 available)

Juniors 10-11 Teams

- Logo on front (or back) of one junior team shirt of your choice
- Logo displayed on our website www.lennoxheadfootball.com
- Logo in club newsletter
- Invite to Sponsors' Day, to encourage and promote business with fellow sponsors

Sponsorship Investment \$500 per team (approx 5 available)

Juniors 8-9 Teams

- Logo on front (or back) of one junior team shirt of your choice
- Logo displayed on our website www.lennoxheadfootball.com
- Logo in club newsletter
- Invite to Sponsors' Day, to encourage and promote business with fellow sponsors

Sponsorship Investment \$450 per team (approx 8 available)

Juniors 6-7 Teams

- Logo on front (or back) of one junior team shirt of your choice
- Logo displayed on our website www.lennoxheadfootball.com
- Logo in club newsletter
- Invite to Sponsors' Day, to encourage and promote business with fellow sponsors

Sponsorship Investment \$350 per team (approx 12 available)

Lennox Head Football Club inc.

P.O. Box 64, Lennox Head NSW 2478 • www.lennoxheadfootball.com



Men's & Women's Premier Squad Sponsorship Opportunities

The opportunity has arisen to sponsor the men's premier and premier reserve division teams. With the team returning to the top flight after a 2 year break there will be a lot of attention in the local media on their performances and results. The sponsorship opportunities are:

Playing Shorts

- Logo displayed on the men's or premier and premier reserve team shorts
- Logo displayed on our website www.lennoxheadfootball.com
- Logo on all club newsletters
- Invite to Sponsors' Day, to encourage and promote business with fellow sponsors



Sponsorship Investment \$750 for men's or \$400 for women's

Polo Shirts

- Logo displayed on the men's premier and premier reserve team Polo shirts
- Logo displayed on our website www.lennoxheadfootball.com
- Logo on all club newsletters
- Invite to Sponsors' Day, to encourage and promote business with fellow sponsors



Sponsorship Investment \$1,000 for men's or \$500 for women's



Other Sponsorship Opportunities

Shade Tents

LHFC is seeking sponsorship for shade tents which are utilised on game days to provide shelter for players and supporters. The tents are required to protect players, coaches and supporters primarily from the sun (but also inclement weather) to ensure no ones health is put at risk from skin cancer through unnecessary exposure to sun whilst participating and enjoying the game of football.



Sponsorship Investment \$1,000 per shade tent

Equipment Sponsor – Training Cones

If you look around the football pitch the most common thing apart from a ball that you will see is the training cone. They are used by all age groups during every training session as well as part of the pre-match warm-up on a weekend. By having your company logo or name on these cones you will gain exposure on a frequent basis to all members of the club.



Sponsorship Investment \$500 - \$1,000

Other Sponsorships

If you would like to discuss further sponsorship opportunities to suit your business's requirements, please give Steve Ranyard a call on 0437 860 799.

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Sponsorship Form

Please complete your details

Business Name:	<input type="text"/>		
Contact Name:	<input type="text"/>		
Position:	<input type="text"/>		
Address:	<input type="text"/>		
Suburb:	<input type="text"/>	Post Code:	<input type="text"/>
Phone No:	<input type="text"/>	Mobile No:	<input type="text"/>
Email:	<input type="text"/>		
Website:	<input type="text"/>		

Select Sponsorship Option(s)

Team Shirt Sponsor:	<input type="checkbox"/>	\$350-\$1,200	=	<input type="text"/>	\$
Premier Squad Short Sponsor:	<input type="checkbox"/>	\$400 or \$750		<input type="text"/>	\$
Premier Squad Polo Shirt Sponsor:	<input type="checkbox"/>	\$500 or \$1,000		<input type="text"/>	\$
Shade Tent Sponsor:	<input type="checkbox"/>	\$1,000	=	<input type="text"/>	\$
Training Cone Sponsor:	<input type="checkbox"/>	\$500 - \$1,000	=	<input type="text"/>	\$
Other:	<input type="checkbox"/>		=	<input type="text"/>	\$
Total Payable				<input type="text"/>	\$

Team Age Group & Name/Division:

Please note that for all shirt sponsors a good quality jpeg image of your logo will be required. Logos can be sent via Email to steveranyard@hotmail.com.

Payment Details and Acceptance

I/we wish to pay by:

Cheque (payable to "Lennox Head Football Club")

EFT (BSB: 802-222, Account No: 60966)

I/we agree to sponsor Lennox Head Football Club for the 2012 season:

Signature:

Date:

Lennox Head Football Club inc.

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